



Title: Wisconsin State Senate 2020 Campaign Managers

Start Date: April, 2020

Description: The Wisconsin State Senate Democratic Committee (SSDC) is hiring campaign managers for State Senate races during the 2020 general election cycle. Campaign managers will serve as the point person between the SSDC and their respective candidate/campaign and be in charge of day-to-day campaign operations within the district.

Key Responsibilities

- Build a volunteer base and implement a comprehensive field program as set by the SSDC
- Work with both the candidate and the SSDC finance director to develop a finance plan and achieve said plan over the course of the campaign
- Alongside the SSDC and partnered consulting firms; test, finalize, and implement a full spectrum voter communication in support of the candidate (direct-mail, digital, television, radio)
- Event planning, both for fundraisers and “Get Out The Vote” efforts, along with daily candidate schedule
- Drafting rapid campaign communications to in-district and state wide press requests in coordination with both the SSDC and it’s consulting partners.

Ideal Candidate Will

- Have prior experience working or volunteering on a Democratic campaign
- Be organized and able to delegate tasks when required to fellow staff and campaign volunteers
- Have strong oral and written skills
- Possess a valid U.S. Driver License along with reliable transportation
- Have previous experience in Microsoft Office, G Suite, Votebuilder, and NGP
- Know best practices for social media and comfortability in using Facebook, Twitter, and Instagram

To Apply: Please email both a resume and cover letter to Eric LaGesse at: ericl@wisdems.org with the subject line “SSDC Campaign Manager”. Resumes will be considered on a rolling basis until positions are filled.

Salary ranges between \$40,000 to \$50,000. Health insurance and other benefits available.

Equity and Inclusion: The SSDC is an Equal Opportunity Employer. The SSDC has a vision for a deeply inclusive and diverse party organization, membership, and electorate. In order to be successful in this role, the candidate must have the cultural competence to successfully work with a diverse group of constituency groups. We strongly encourage women, people of color, LGBTQ+, people of all religions and people of all abilities to apply.

Paid for by the Wisconsin State Senate Democratic Committee. Mark Miller, Treasurer